



ELIZABETH FRANKEL WAYMAKERS RACE

 YOUNG CENTER | IMMIGRANT CHILDREN'S RIGHTS

SEPTEMBER 1-30, 2024

Founded in 2004, the Young Center for Immigrant Children's Rights is the only nonprofit organization that provides independent Child Advocates to immigrant children in detention to make sure they find a safe place to land. To date, Young Center staff and volunteers have advocated for thousands of children facing deportation.

- 13,200+ Facebook followers
- 6,900+ X/Twitter followers
- 12,500+ Instagram followers
- 7,500+ LinkedIn followers
- 10,000 Unique monthly website visitors
- 43,000 Suscribed to our email list.
- 1,000+ Child Advocate Volunteers

We are thrilled to announce the 4th virtual Elizabeth Frankel Waymakers Race for immigrant children's rights! From September 1 to September 30, the Waymakers Race supports the Young Center's mission of championing the rights and best interests of unaccompanied and separated children, making sure that wherever they land, they are safe.

Why Sponsor?

Partner with the Young Center to achieve your social responsibility goals! Companies that support the Young Center align their brand with an immigrant-led social justice organization rooted in values of diversity, equity, inclusion, and justice – building trust and loyalty with your existing and new customers that can drive business to new heights. In supporting the Young Center's mission to help unaccompanied immigrant children find safety and advocate for just immigration policies, you are visibly investing in making our country a welcoming and safe place for all.

Story of the Waymaker: Years ago, the Young Center had the honor of serving a girl from West Africa. When she was successfully released from custody, settled in, and enrolled in high school, she sent a letter to her Child Advocate, thanking her for being her Waymaker. We love that word. Today, as children continue to be separated from their families at the border and children who arrive on their own are at risk of being deported to danger, we need more Waymakers than ever.

SPONSORSHIP OPPORTUNITIES

Please join us as a sponsor of the 4th annual Elizabeth Frankel Waymakers Race this summer to advocate for immigrant children's rights! All sponsors gain national exposure to the Young Center community, which comes from all 50 states, with concentrated support in our 9 regions of operation: New York/New Jersey, Los Angeles, Chicago, Michigan, Washington DC, Phoenix, Houston, San Antonio, and on the border in Harlingen, TX. Sponsors will receive tool kits for social media and/or hosting your own walk as requested. Thank you for making a difference!

\$20,000+ Lead Challenge Sponsor

Exclusive to one partner, the Lead Challenge Sponsor will provide incentive for all nationwide Elizabeth Frankel Waymakers Race participants and your company-wide employees to stretch their race goals – to race farther, to engage more racers in their community, to raise more dollars – all with your brand at the center. Pledge a lead gift of \$20,000+ and challenge your employees and our race participants to meet a unique mileage challenge as they walk in the footsteps of immigrant children making dangerous journeys to safety from all over the world.

- Company-branded race webpage to track mileage challenge goal for all participants
- Unlimited employee race registrations + Fifty (50) race t-shirts
- Lead billing of logo on t-shirt
- Lead billing of logo with link on race website
- Dedicated E-blast of Challenge Announcement and lead billing of logo on all event e-blasts
- Two (2) dedicated social media posts to market challenge
- Two (2) social media mentions recognizing event sponsors

\$ 10,000 Platinum Sponsor

- Twenty (20) race registrations + Twenty (20) race t-shirts
- Top billing of logo on t-shirt
- Top billing of logo with link on race website
- Top billing of logo on e-blasts
- One dedicated social media post and recognition as event sponsor
- Three social media mentions

\$2,500 Silver Sponsor

- Seven (7) race registrations + Seven (7) race t-shirts
- Tertiary billing of logo on t-shirt
- Tertiary billing of logo with link on race website
- Tertiary billing of logo on e-blasts

\$5,000 Gold Sponsor

- Ten (10) race registrations + Ten (10) race t-shirts
- Secondary billing of logo on t-shirt
- Secondary billing of logo with link on race website
- Secondary billing of logo on e-blasts
- Three social media mentions

\$1,000 Bronze Sponsor

- Five race (5) registrations + Five (5) race t-shirts
- Name listing on t-shirt
- Name listing on race website
- Name listing on e-blasts



For more information or to reserve a sponsorship package, please contact Constance Moustakas, Senior Philanthropy Officer at cmoustakas@theyoungcenter.org.

Have something else in mind? We are happy to build a custom sponsor package for you.

To learn more about the Young Center's work, visit www.youngcenter.org