



Founded in 2004, the Young Center for Immigrant Children's Rights is the only nonprofit organization that provides independent Child Advocates to immigrant children in detention to make sure they find a safe place to land. To date, Young Center staff and volunteers have advocated for thousands of children facing deportation.

- 12,800 Facebook followers
- 6,000 Twitter followers
- 12,200 Instagram followers
- 9,000 Unique monthly website visitors
- Email database of more than 42,000
- 1,000+ Child Advocate volunteers
- 100 Young Center Ambassadors to signal boost on social media



## Annual Young Center Benefit

Every year, the Young Center holds a benefit to support our mission of championing the rights and best interests of unaccompanied and separated children, making sure that wherever they land, they are safe. The children served by the Young Center are fleeing abuse, violence, and persecution. They arrive at our border and are swept up into an immigration system where children, including toddlers, are treated as adults. That's where we come in. Young Center's attorneys and social workers, along with bilingual volunteers, are appointed as Child Advocates and make sure that officials see immigrant children as children. They need allies to make sure their voices are heard. Your support makes that possible.

The benefit, celebrating the courage and resilience of immigrant children, features a special line-up of performers, authors, storytellers, and speakers and brings together hundreds of Young Center supporters around the country. Sponsoring the annual Young Center benefit is an ideal opportunity for companies to gain visibility and access to thousands of individuals. Sponsor companies will receive positive exposure as our supporters promote the event to their friends and colleagues. Your company's name and logo will appear on a variety of promotional and media materials, depending on your level of sponsorship.

In this document, we have outlined various available sponsorship packages. For more information or to reserve a sponsorship package, please contact AJ Albinak at [ajalbinak@theyoungcenter.org](mailto:ajalbinak@theyoungcenter.org). Have something else in mind? We are happy to build a custom sponsor package for you.

# SPONSORSHIP OPPORTUNITIES

By becoming a sponsor of our annual benefit, you can provide independent Child Advocates to unaccompanied and separated immigrant children and help them navigate a system not designed to treat children as children. You'll also be showing your potential customers your commitment to helping children live safe and happy lives. **Thank you for your support!**

## **\$25,000 Presenting Sponsor (Exclusive to One Sponsor)**

- Unlimited "seats" to virtual event
- Up to three minutes of speaking time, night of virtual event
- Logo and Linked Listing on Young Center event Website
- Logo and linked listing in email invitations
- Logo and linked listing on Young Center website story section
- One dedicated email to event attendees highlighting your business and its support
- Featured prominently in sponsor signage day of live event
- Social media: listed recognition on all event posts
- Executive Director special thanks on day of event live program

## **\$10,000 Visionary Sponsor**

- 10 tickets to virtual event
- Verbal recognition day of event live program
- Logo and linked listing on Young Center event website through event day
- Logo and linked listing on email invitations
- One dedicated email to event attendees highlighting your business and its support
- Logo/Listing in sponsor signage day of event
- Social media: listed recognition on all event posts

## **\$5,000 Champion Sponsor**

- 6 tickets to virtual event
- Logo and linked listing on Young Center event website through event day
- Logo and linked listing on email invitations
- Logo/Listing sponsor signage day of event
- Social media: listed recognition on all event posts

## **\$2,500 Contributor Sponsor**

- 4 tickets to virtual event
- Logo and linked listing on Young Center event website through event day
- Logo and linked listing on email invitations
- Logo/Listing sponsor signage day of event
- Social media: listed recognition on all event posts

## **\$1,000 Advocate Sponsor**

- Linked listing on Young Center website through event day
- Featured in sponsor signage day of event on video
- Social media: one listed recognition on event post

## **\$500 Small Business Sponsor**

- Linked listing on Young Center website through event day
- Featured in sponsor signage day of event on video

*The Young Center is a nonpartisan 501(c)(3) nonprofit organization. Our EIN is 26-1839249. For more information about the Young Center's work, visit [www.youngcenter.org](http://www.youngcenter.org).*