

6th Annual Elizabeth Frankel

WAYMAKERS VIRTUAL MILEAGE CHALLENGE

September 1 - 30, 2026



Challenge Overview

We are thrilled to announce the 6th annual Elizabeth Frankel Waymakers Virtual Mileage Challenge! This year's Waymakers Challenge directly supports the Young Center's rapid response advocacy mobilizing action across courtrooms, Congress, and communities to protect immigrant children from family separation, prolonged detention, and deportation.

All sponsors have the opportunity to raise awareness of the issues impacting immigrant youth while gaining national exposure within the Young Center community, which spans all 50 states with concentrated support in our 9 regions of operation: New York/New Jersey, Los Angeles, Chicago, Michigan, Washington DC, Phoenix, Houston, San Antonio, and on the border in Harlingen, TX.

Together, we can meet this critical moment for immigrant children and families. Thank you for your consideration, and we look forward to partnering with you to champion the rights and best interests of immigrant youth, making sure that wherever they land, their voices are heard, and they are safe, free from detention, and with family in community.



About Us

Founded in 2004, the Young Center for Immigrant Children's Rights is the only nonprofit organization that provides independent Child Advocates to immigrant children in detention.

The Young Center also works to bring greater equity to the child welfare system and to change immigration law and policies by advocating directly with federal agencies, educating members of Congress, engaging in litigation, and fostering intersectional advocacy.

Our Community



6.2k
followers



18.6k
followers



14k
followers



2.1k
followers



36k+
newsletter
subscribers



11k
followers

- 65,000+ Challenge webpage views
- 31,000+ Sponsor views on RunSignUp Challenge webpage
- 525+ Waymakers registrants in 2025
- 1,000+ Child Advocate volunteers
- 100+ Young Center Changemaker Ambassadors uplifting on social media

Sponsorship Levels

\$20,000 Lead Sponsor

- Lead billing on printed Waymakers Challenge postcard
- Unlimited employee registrations + 50 t-shirts
- Exclusive discount code for additional registrants
- Lead billing of logo on t-shirt
- Lead billing of logo with link on challenge website
- Quarterly dedicated social media posts and recognition as event sponsor
- Quarterly social media mentions
- Exclusive supporter spotlight opportunity
- Employee engagement: Exclusive Lunch n' Learn virtual event

\$10,000 Visionary Sponsor

- 20 registrations + 20 t-shirts
- Exclusive discount code for additional registrants
- Top billing on printed Waymakers Challenge postcard
- Top billing of logo on t-shirt
- Top billing of logo with link on challenge website
- Top billing of logo on e-blasts
- Quarterly dedicated social media posts and recognition as events sponsor
- Quarterly social media mentions
- Exclusive supporter spotlight opportunity

\$5,000 Changemaker Sponsor

- 10 registrations + 10 t-shirts
- Exclusive discount code for additional registrants
- Secondary billing of logo on t-shirt
- Secondary billing of logo with link on challenge website
- Secondary billing of logo on e-blasts
- 3 social media mentions
- Supporter spotlight opportunity on Young Center's website

\$2,500 Champion Sponsor

- 7 registrations + 7 t-shirts
- Exclusive discount code for additional registrants
- Tertiary billing of logo on t-shirt
- Tertiary billing of logo with link on challenge website
- Tertiary billing of logo on e-blasts
- Supporter spotlight opportunity on Young Center's website

\$1,000 Believer Sponsor

- 5 registrations + 5 t-shirts
- Exclusive discount code for additional registrants
- Name listing on t-shirt
- Name listing on challenge website
- Name listing on e-blasts
- Supporter spotlight opportunity on Young Center's website

\$500 Grassroots Sponsor

- 2 registrations + 2 t-shirts
- Exclusive discount code for additional registrants
- Name listing on t-shirt
- Name listing on challenge website
- Name listing on e-blasts
- Supporter spotlight opportunity on Young Center's website

Have something else in mind? We are happy to build a custom sponsorship package for you. For more information or to reserve a sponsorship package, **please contact Constance Moustakas, Director of Individual Giving at cmoustakas@theyoungcenter.org.**

The Young Center reserves the right to make the final determination on all sponsorship opportunities to ensure alignment with our mission and values.